



PRESS RELEASE

## El Celleret, the new wine restaurant at Familia Torres's Penedès winery

**Wine encounters market-fresh cuisine at an idyllic enclave amid the vineyards, evoking the landscapes of Catalonia**

**The winery now offers visitors a complete experience  
combining tourism, wine, and locally-sourced gastronomy**



**Vilafranca del Penedès, July 2019** – **Familia Torres** recently opened **El Celleret Garden Restaurant**, an elegant and welcoming wine restaurant at Mas La Plana, its flagship estate in the very heart of Penedès. In this exceptional vineyard setting with incredible views of Montserrat, wine and food pairing takes on a new dimension. Guests delve into the diversity and richness of the Catalan landscape, especially the Penedès region, through its wines and typical Mediterranean dishes.

The cuisine at El Celleret revolves around wine and the search for the perfect pairings. The menu is designed with sharing in mind and features a wide selection of small plates. These include local fare inspired by traditional recipes and charcoal-grilled specialties prepared by chef Martín Ponzó, whose cooking experience spans almost two decades, and head chef Sergi Millet, who has helmed Familia Torres's Masía Mas Rabell Restaurant since 2004. El Celleret's market-fresh cuisine combines tradition and modern cooking techniques, using fresh, seasonal, locally-sourced products to create healthy and sustainable food where every texture and

aroma is allowed to shine. Quality raw materials and traceable ingredients are at the core of the culinary concept, which features items like Penedès's indigenous black cockerel; mussels from the Ebro Delta; fish from the fresh fish market at Vilanova; Balfegó tuna from Ametlla de Mar; Girona beef, and more.

The select wine list includes over fifty Familia Torres wines from various appellations of origin in Spain, Chile, and California. They are all available by the glass so that guests can enjoy the food, the setting, and the occasion to the full. These are wines with a strong sense of place that invite guests to explore the uniqueness of every region and terroir on a journey through fifteen wine regions in three countries.

### **A lovely spot for good wine and food amid the vineyards**

El Celleret is a beautifully appointed space in the old Familia Torres winery—hence the name—which was transformed into a visitors center many years ago. It sits amid the vineyards of Mas La Plana in Pacs del Penedès. Sunlight streams through the large windows to brighten the dining room, which seats 66 guests, and the terrace, which seats 64, overlooks the vineyards and boasts incredible views of the idyllic surroundings. Below the terrace is a typically Mediterranean garden, planted with old olive trees and surrounded by a dry stone wall, where guests can enjoy a glass of wine in the great outdoors.

The dining room's stand-out feature is the main bar, located between the columns that hold up the classic Catalan vaulted ceiling. Above it hangs a most original decorative element fashioned from old vines. The versatile spaces are perfect for guided tastings and other experiences that guests can enjoy at the Familia Torres winery, as well as all kinds of group or corporate events, complete with customized menus and activities.

### **Get the complete experience: tourism, wine, and locally-sourced cuisine**

With its new wine restaurant, Familia Torres invites winery visitors to end their excursion on a high note with a complete experience that combines tourism, wine, and food. After visiting the vineyards and the winery, wine lovers can now sit down to an excellent locally-inspired meal paired with the wines of a family that has been doing this for over a century.

El Celleret Garden Restaurant is open every day from 9 am to 6 pm, welcoming not only winery visitors, but anyone seeking an idyllic spot to enjoy fine wines and good food.

#### **JARDI RESTAURANT EL CELLERET**

Finca el Maset, s/n - 08796 Pacs del Penedès (Barcelona)

Information and reservations: [elcelleret@torres.es](mailto:elcelleret@torres.es) / Tel. +34 93 817 78 81

[www.torres.es/es/experiencias/jardi-restaurant-el-celleret](http://www.torres.es/es/experiencias/jardi-restaurant-el-celleret)

#### **For further information:**

**Christoph Kammüller**

International Communications Director ·

Tel. +34 93 817 76 25 · Cell +34 678 196 083

[ckamuller@torres.es](mailto:ckamuller@torres.es) · [press@torres.es](mailto:press@torres.es) ·